

CAPITAL STYLE FILES

New Bell Media TV show hosted by fashion expert, Katrina Turnbull, profiles Ottawa's style influencers.

OTTAWA, ON (SEPTEMBER 6, 2016)

A brand new fashion series comes to Ottawa this fall highlighting the capital's most stylish citizens. From gala functions to charity events, *Capital Style Files* host, Katrina Turnbull, takes you on the red carpet and behind the scenes for a look at Ottawa's style influencers and industry leaders.

Airing on Bell Fibe, TV1, the joint venture between Bell Media and producer Katrina Turnbull showcases how Ottawa is more than just a political city.

"This series has been a great opportunity to elevate Ottawa's fashion scene. Ottawa is known for being a leader in politics, technology, and the environment. But little is known about the city's fashion industry. This show has given Ottawa style a platform to showcase local designers, boutiques, and the people working to make Ottawa a fashion capital."

The list of stylemakers featured on the show is impressive. Guests include fashion editor, Alexandra Gunn; creative event planner, Tami Varma; and top fashion blogger, Dominique Baker.

"These guests weren't shy about letting us into their lives and their closets. We followed them to the city's most exclusive events to see how they dress on the town. Later, we go right into their wardrobes. They share how they've cultivated their style and exactly where they shop for clothes in Ottawa and abroad."

On **September 19, 2016 at 7:00 p.m.**, guests are invited to attend a special screening of scenes from *Capital Style Files*. This official launch party will be held at the CTV studios in the Byward Market.

About *Capital Style Files*

Capital Style Files is a joint venture between Bell Media and producer Katrina Turnbull. The show shines a spotlight on Ottawa's unique fashion scene as host, Katrina Turnbull, follows guests to the city's hottest and most exclusive events, including the Governor General's Performing Arts Awards. Viewers get a behind-the-scenes look at the wardrobes of the city's biggest style influencers and how they are working to make Ottawa a fashion capital.

About Katrina Turnbull

Katrina Turnbull is the creator of fashion parenting site, ouicestchic.com. She is a freelance writer and digital content creator for brands, including Nordstrom, Hudson's Bay Company, and L'Oréal. With frequent appearances on CTV Ottawa Morning Live as a fashion expert, Katrina was most recently selected as one of the "Top 25 in the Capital" by *Ottawa Life Magazine*, and a United Way "Person to Know" for Schmoozefest 2016. This is Katrina's first television production credit.

FOR MORE INFORMATION:

Katrina Turnbull / *Capital Style Files* TV Host and Producer

contact@ouicestchic.com / 613-875-7149

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